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## **JANNINE SAYAGO-GONZALEZ NAMED DIRECTOR OF SALES AT OKAN TOWER**

*Fortune Development Sales appoints Sayago-Gonzalez to lead sales efforts for the 70-story high-rise, located in the heart of Downtown Miami*

**MIAMI (August 8, 2024)** – [Okan Tower](#), Miami's supertall tower anchored by a Hilton Miami Bayfront Hotel, is pleased to announce the appointment of [Fortune Development Sales'](#) Jannine Sayago-Gonzalez as Director of Sales for the 70-story high rise set to be a landmark for the Downtown skyline.

In this role, Sayago-Gonzalez will oversee all sales efforts for Okan Tower, as well as manage its sales team, recruiting and training efforts. Since joining Okan Tower's in-house sales team in 2021, Sayago-Gonzalez has been a proven leader responsible for achieving more than \$60 million in sales at the project to date. She previously served as an in-house Leasing Specialist at Panorama Tower, the tallest residential tower south of Manhattan, where she played an instrumental role in the full lease up of the project's 821 luxury rental units.

"We are delighted to have Jannine step into this leadership position," said Edgardo Defortuna, President and CEO of Fortune International Group. "Her experience and proven track record make her the perfect fit to lead our sales team and we are confident she will continue to add great value and set standards high as we continue to introduce buyers to a new vibrant beacon in Downtown Miami."

Designed by internationally renowned architecture firm [Behar Font & Partners](#), the mixed-use project located at 555 North Miami Avenue will feature 163 Sky Residences, 236 Short-Term Rental Residences powered by Hilton Hotels & Resorts, and a 316-key Hilton Miami Bayfront Hotel along with 64,000 square feet of 'Class A' office space.

Located in the epicenter of Miami's urban core, Okan Tower is situated on a prime downtown site at the crossroads of culture, entertainment, art, fine dining, Miami's waterfront and most



celebrated cultural and entertainment landmarks. Okan Tower will be a monument of the future as Downtown Miami has been reinvigorated by the allure of an ultimate live-work-play destination.

Currently under construction, Okan Tower completed its massive 1,200 truck concrete foundation pour this spring, and is set to be one of Miami's tallest towers when it debuts in 2027 at 902 feet.

The project features a myriad of unique amenities including a ground floor arrival entrance with dedicated 24-hour reception and concierge, a 70<sup>th</sup> floor rooftop pool and sky deck with private cabanas featuring sweeping views of downtown and Biscayne Bay, and an additional 12<sup>th</sup> floor lap pool with clubroom and indoor and outdoor lounges. Buyers will also have access to a state-of-the-art health and fitness center with a yoga studio, Peloton® bikes and interactive fitness MIRROR®, as well as a dedicated wellness spa with sauna, steam and treatment rooms. A fully-equipped children's sensory and play room, cutting-edge technology theater, and wine cellar and owner's lounge are some of the other extraordinary features available that add to the range of the lifestyle amenities.

Okan Tower marks the first U.S. development for [Okan Group](#), but is just the latest masterpiece in their extensive portfolio of renowned mixed-use projects that has earned the firm a global and deep-rooted reputation in the construction, banking, textile, production and tourism industries, among others.

Exclusively marketed and sold by [Fortune Development Sales](#), Okan Tower's sales gallery is located at 542 North Miami Avenue. For more information, please call 305.600.1000 or visit [www.okantowermiami.com](http://www.okantowermiami.com).

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### **About Okan Tower**

Okan Tower is the first U.S. development -- and latest far-sighted mixed-use project -- by leading international property developer Okan Group. Set in downtown Miami, the 70-story structure offers a wide-range of highly-desirable multi-functional elements: From a 316-key hotel by Hilton Hotel & Residences, to 64,000 square feet of 'Class A' office space along with 236 additional condo-hotel units, and 163 condominium residences. When completed, the tower will deliver sophistication, convenience and instant brand appeal to the world's most discerning buyers and visitors. Located at 555 North Miami Avenue, Miami, Florida, 33132, Okan Tower's distinctive façade features a sophisticated design scheme by local architecture leaders Behar Font & Partners. While Okan Group may be new to South Florida, the firm brings nearly five decades of development experience in industries including construction, tourism, education, health, and hospitality. Exclusive sales and marketing for Okan Tower are by Miami's renowned Fortune



International Realty. The project's sales center is located at 542 North Miami Avenue, Miami, Florida, 33136. For more information, please call 305.600.1000.

### **About Okan Group**

Founded in 1972, Okan Group boasts international experience and advanced technology, the company began in the industrial arena and has since expanded to a real estate focus, with its first U.S. development in Downtown Miami, Okan Tower. Its investments around the world have earned Okan Group a deep-rooted reputation in the construction, banking, textile, production and tourism industries, among others. Continuously engaging in quality research and identifying growth opportunities, the company's global footprint has resulted in nearly 40 projects that service the community through technological, economic and cultural advancement. For more information, visit <https://en.okan.com.tr/>.

### **Fortune Development Sales**

Fortune Development Sales division, led by Edgardo Defortuna, is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having sold more than 31,000 units and currently representing some of South Florida's most successful projects such as: The Residences at Mandarin Oriental, Miami, Cipriani Residences, Bay Harbour Towers, Pagani Residences, Onda, Missoni Baia, Una Residences, 2000 Ocean, One Park Tower, Baccarat and Casa Bella Residences, among others. Synonymous with excellence, quality, customer service and unwavering commitment to the highest standards of luxury, Fortune has been a recognized leader in development, sales, and marketing since 1983. The firm's real estate brokerage division, Fortune Christie's International Real Estate, is the exclusive Christie's affiliate in Miami-Dade and Broward counties. Fortune International Group has 21 offices around the world with over 1,000 associates. Fortune's international broker network reaches legions of prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paulo, and Manhattan to Paris. The company's current development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The St. Regis Residences, Sunny Isles Beach, Ora by Casa Tua, The Ritz-Carlton Residences, Pompano Beach, The Ritz-Carlton Residences, Sunny Isles Beach, and Auberge Beach Residences & Spa Fort Lauderdale. For more information, visit [fortuneintlgroup.com](http://fortuneintlgroup.com).